



## Artwork Specs

Supply your artwork in PDF with 2 pages.

- Page 1** The artwork (excluding foil images).
- Page 2** The foil artwork set as 100% Black. Ensure fill and opacity are set to 100% & set to 'Overprint'.

## Bleed Instructions

Never bleed foil over fold areas. Always allow a minimum of 2mm space around all trim and fold areas.

## Lines & Patterns

Creating patterns and lines that have a stroke or border width of 3pt and above will give you the best results. Generally, the bigger and bolder will not only produce a higher visual impact it will increase the amount of foil lamination applied to the artwork which will ensure the reproducing process is as seamless as possible.

## Text

In most cases San Serif fonts such as HELVETICA look better than Serif fonts like TIMES ROMAN.

## Things to Avoid

Avoid text less than 11pt size -  
Avoid small reversed out text.



**adelaideimage**  
PRINTING



### PLEASE CONTACT US ON:

118 Hayward Avenue, Torrensville, SA 5031

Phone: 08 8351 8181

Email [sales@adelaideimage.com.au](mailto:sales@adelaideimage.com.au)

[www.adelaideimage.com.au](http://www.adelaideimage.com.au)