

Helpful Hints

# WHAT IS BLEED?

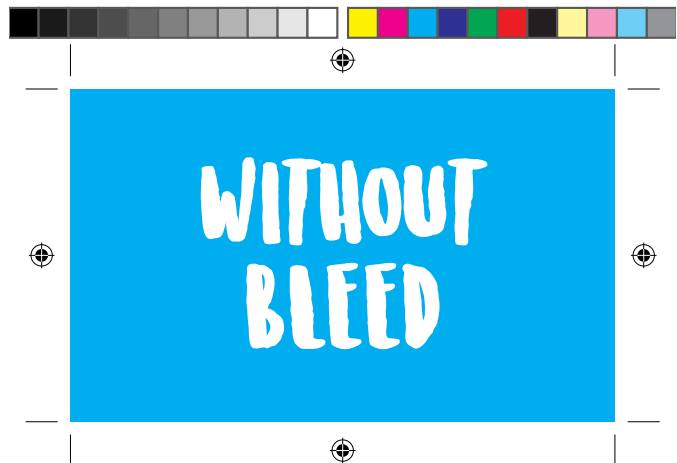
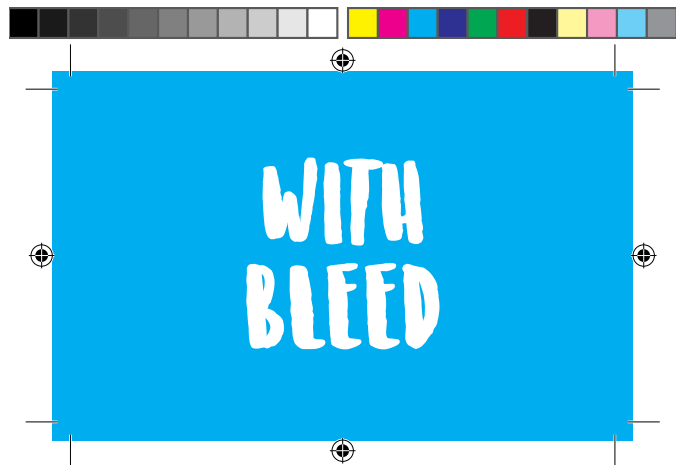
## Trim Marks

Marks printed to indicate the final size of a printed piece and where the item should be cut to remove excess.

## Bleed

When preparing final artwork, one of the most common mistakes is not to provide the printer with bleed. To provide bleed you need to extend any image or coloured box anywhere from 3mm and up from the trimmed size of the artwork.

Because slight variations can occur when a page is trimmed to size, bleed ensures that colours and images can extend to the very edge of the trimmed page and no unwanted white edges will appear.



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PRINTING



**If you require any further assistance or have any other printing enquiries please feel free to contact us:**

Phone : (08) 8351 8181

Email: [sales@adelaideimage.com.au](mailto:sales@adelaideimage.com.au)